

For Immediate Release

SGC JOINS HONOLULU MARATHON AS A PRESTIGIOUS SPONSOR

Honolulu, HI (Nov 28) – The Honolulu Marathon is thrilled to announce its newest sponsor: SGC from Japan. This prestigious partnership brings an exciting addition to the marathon’s rewards – exclusively designed finisher medals by SGC, with a special highlight for top place finishers.



SGC, renowned for its exquisite craftsmanship in gold, has committed to crafting each finisher’s medal for this year’s marathon, ensuring that every participant will take home a piece of exceptional artistry. In a ground-breaking move, the company has also announced that the top place finishers will receive medals made entirely of real gold, a first in the marathon’s history.

This collaboration marks a significant milestone for both the Honolulu Marathon and SGC showcasing SGC’s dedication to excellence and the marathon’s

continual efforts to enhance the experience for its runners. The medals symbolize not only the achievement of crossing the finish line but also the enduring spirit of perseverance and dedication inherent in every marathon runner.



“We are honored to have SGC as a part of our marathon family. Their commitment to quality and excellence aligns perfectly with the spirit of our event. These unique medals will undoubtedly be a coveted prize for our participants,” said Jim Barahal, CEO of the Honolulu Marathon.

The partnership with SGC holds a personal connection, as Mr Yutaka TSUCHIYA, CEO of SGC, is a seasoned participant of the Honolulu Marathon. Having run the marathon on several occasions, he has always been impressed by the quality and design of the medals. His vision to have SGC create a special edition of the medal for all participants stems from his own experience as a runner and his admiration for the event.

The Honolulu Marathon, set to take place on December 10, 2023, is expected to be more thrilling than ever with the addition of SGC’s golden touch. Runners from across the world are encouraged to register and participate in this iconic

event, with the chance to earn a piece of exquisite craftsmanship from one of Japan's finest gold companies.

For more information on the marathon and to register, please visit

www.honolulumarathon.org.

About SGC:

Based in Japan, SGC is a leader in the gold industry, known for its exceptional quality and innovative designs. With a commitment to excellence, SGC has been creating masterpieces in gold for various prestigious events and clients around the world.

About the Honolulu Marathon:

The Honolulu Marathon is one of the largest marathons in the world, attracting thousands of participants annually. Known for its scenic route and warm hospitality, the marathon is a favorite among both professional athletes and running and walking enthusiasts.

There is no cut-off time at the Honolulu Marathon which embodies the Aloha spirit of Hawaii.

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