



HONOLULU MARATHON MEDIA GUIDE 2017

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Media Information

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Media Center Online

<https://www.honolulumarathon.org/media-center>

Media office

We are located in the Hawaii Convention Center, room 306 during race week (December 07-09).

On race day, Sunday December 10, we will be in the Press Tent next to the finish line in Kapiolani Park.

Athlete Photo Call

All elite athletes will convene for interviews and a photo call:

Time: 1pm Friday December 8.

Place: By the Shorebird Restaurant, Outrigger Reef on the Beach Hotel

Live Race Day Coverage

KITV – ABC TV affiliate: <http://www.kitv.com>

The official marathon broadcast will feature Robert Kekaula, Toni Reavis and Todd Lachovelli in the studio with live broadcast units reporting from the course.

Iheartradio.com : 5am – 7am (Direct [Link](#) to feed)

Post Race Press Conference

Immediately after the male winner finishes. Approx Time: 7am.
Convene at 7am just outside Press Tent.

Champions Autograph Session

Male and female champions will sign autographs for the general public on Monday December 11
Place: Hawaii Convention Center, by Certificate Pick Up
Time: 9am, Monday, December 11

Accreditation

All media are asked to pre register for accreditation online at:
<https://www.honolulumarathon.org/media-accreditation>
Accreditation of all press will take place at the Media office during normal expo hours:

- Thursday, December 7, 9AM-6PM
- Friday, December 8, 9AM-7PM
- Saturday, December 09, 10AM-1PM

For accreditation we require proof of affiliation and valid id.

Social Media

www.twitter.com/hnlmarathon
www.facebook.com/honolulumarathon
www.instagram.com/honolulumarathon
www.honolulumarathon.org

Hashtags: #honolulumarathon #hnlmarathon #hnlhappy

Results

All results will be published live at <http://live.pseresults.com/>

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The live results can be accessed through the Honolulu Marathon app.

iOS App

<https://itunes.apple.com/us/app/id1138324806>

Android App

<https://play.google.com/store/apps/details?id=nl.meetmijntijd.honolulumarathon>

Image Library

For editorial use of images from the Honolulu Marathon, please visit our [media library](#). All images should be credited to Honolulu Marathon.

Kalakaua Merrie Mile – Saturday Dec 09

The Kalakaua Merrie Mile brings together Olympic-level professionals and recreational runners of all abilities for a one-mile race along iconic Kalakaua Avenue. The event is named after King Kalakaua, who was also called the Merrie Monarch and spread joy throughout the island. An international team of Olympians and NCAA athletes will compete as part of the Elite Race, running for top honors and a prize purse of \$6000. The Elite Women will have a 26-second advantage at the start, with the Elite Men aiming to run them down by the finish. The first across the line will win \$3500.

Elite Field – Kalakaua Merrie Mile 2017

Men (Bib Number)	Country	1500m	Mile
Edward Cheserk (M5)	USA		3:52.01
Nick Willis (M1)	New Zealand	3:36.25	3:56.72
Mason Ferlic (M4)	USA	3:42.28	4:00.50
Will Leer (M2)	USA	3:33.27	3:51.82
Julian Matthews (M6)	New Zealand		
Hamish Carson (M3)	New Zealand	3:36.25	3:56.72

Women (Bib Number)	Country	1500m	Mile
*Aisha Praught Leer (W2)	Jamaica	4:05.52	4:27.61
Jamie Morrissey (W5)	USA	4:17:57	4:40:00
Gina Sereno (W4)	USA		4:36:68
Mirriam Cherop (W3)	Kenya	4:26.6h	
Katrina Coogan (W6)	USA	4:13:13	4:33:00
*Nicole Sifuentes (W1)	Canada	4:03.97	4:27.93

New for 2017 – Start to Park 10K

Experience the thrill of the start line at one of the largest marathons in the world at the Start to Park 10k! Run the first 10K of the Honolulu Marathon with thousands of other marathon runners and enjoy the same finish line and festival celebration! All finisher's receive a finisher's shirt and medal! Registration is open through the marathon expo on Saturday December 9th.

2017 Honolulu Marathon General Information

DATE/START: Sunday, December 10 at 5 AM
Start Line at Ala Moana Blvd./Queen Street Extension
Free bus service to the Start Line will depart Honolulu Zoo parking lot from 2 AM on Race Day; last bus leaves at 4 AM.

THE FINISH: The Finish Line at Kapiolani Park and all support services will be open 5 AM – 2 PM on Race Day. All participants will be permitted to finish regardless of their time.

MARATHON COURSE: 26 miles, 385 yards or 42.195 kilometers. The scenic course includes spectacular ocean views alongside world-famous Waikiki Beach, and Diamond Head and Koko Head volcanic craters. The terrain is level except for short, uphill grades around Diamond Head.

RACE ESTABLISHED: 1973 162 Entrants • 151 Finishers
2016 28,664 Entrants • 20,235 Finishers

RECORD HOLDERS: Lawrence Cherono of Kenya 2:09:38 (2016)
Lyubov Denisova of Russia 2:27:19 (2006)

AID STATIONS: 18 Aid Stations, manned by 2,300 volunteers working in shifts, serving water and sports drink, and providing cold sponges and professional medical assistance are located along the course.

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SPECIAL EVENTS: Honolulu Marathon Expo at the Hawaii Convention Center, 1801 Kalakaua Ave.

- Thursday, December 7, 9AM-6PM
- Friday, December 8, 9AM-7PM
- Saturday, December 9, 9AM-5PM.

No Entry Fee.

LATE ENTRIES: Accepted Thursday, December 7 through Saturday, December 9 at the Hawaii Convention Center during Packet Pick-Up.

PACKET PICK-UP: Thursday, December 7, 9AM-6PM, Friday, December 8, 9AM-7PM and Saturday, December 9, 9AM-5PM at the Hawaii Convention Center.

SOUVENIR SALES: **At the Hawaii Convention Center:** Thursday, December 7, 9AM-6PM, Friday, December 8, 9AM-7PM and Saturday, December 9, 9AM-5PM and Monday December 11 9AM-5PM the Hawaii Convention Center.

At Kapiolani Park: Race Day, Sunday, December 10, 7 AM-4PM

RACE HEADQUARTERS: **Hawaii Convention Center:**
Monday, December 4 - Monday, December 11,

SPECIAL DIVISIONS: Top 3 Men/Women, Age Groups, Kamaaina & Resident Awards will be given in each category.

WHEELCHAIR DIVISION: Sunday, December 10 — starts just prior to the Honolulu Marathon at the Start Line.

FINISHERS: All finishers receive a commemorative finisher's shirt, medal, and certificate. Finisher's certificates will be available for pick-up at the Hawaii Convention Center on Monday, December 11, 9 AM – 5 PM.

AWARDS CEREMONY: Sunday, December 10 at 1 PM at the Kapiolani Park Bandstand

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HOTEL ACCOMMODATIONS: Outrigger Reef on the Beach, 2169 Kalia Road.
The Outrigger Reef on the Beach offers a special rate for Honolulu Marathon participants. For information and reservations, please contact:

Outrigger Hotels•Resorts, *The Official Hotels of the Honolulu Marathon*
2375 Kuhio Avenue
Honolulu, Hawaii 96815 USA
phone: 800-688-7444

START TO PARK 10K: A 6.2-mile (10K) race through downtown Honolulu. The Start to Park 10k is held on Sunday, December 10 in conjunction with the start of the Honolulu Marathon.
Entry fee is \$60 until November 9, \$70 after November 9 and during Race Week; all entrants receive a T-shirt.

KALAKAUA MERRIE MILE: One mile race on Kalakaua Avenue at 7am on Saturday December 9.
Start on Monsarrat Ave by the Honolulu Zoo. Finish at Queens Beach, Waikiki.

MAJOR SPONSOR: JAPAN AIRLINES

SUPPORTING SPONSORS: MUFG CARD

CONTRIBUTING SPONSOR NTT docomo and SATOHAP

FOR MORE INFORMATION: Visit the official website at www.honolulumarathon.org

Elite Field

The Honolulu Marathon – the fourth largest in the United States after New York, Chicago and Boston. The elite men and women will compete for a \$80,000 prize money purse (plus generous time bonuses), with \$25,000 going to the race winners.

Athlete Bios MEN –

Bib #: 1 -- Lawrence Cherono, 29, Kenya

Personal Best: 2:05:09, Amsterdam Marathon, 2017, course record

Key 2017 Results: 2:05:09, Amsterdam 2017

At Honolulu: 2:09:38 2016 Honolulu Marathon Winner and new course record (2016)

Best known For: Has run six career marathons in Algiers, Seville, Lanzhou, Shanghai, Hong Kong and Prague. He has four marathon victories in 11 starts since 2014.

Bib #: 2 -- Wilson Chebet, 32, Kenya

Personal Best: 2:05:27, Rotterdam, 2011

Key 2017 Results: 5th Boston Marathon 2:12:35

Other Marathon Achievements: 3rd 2015 Boston Marathon (2nd 2014 and 5th 2012); 1st 2011 Rotterdam Marathon (2:05:27).

At Honolulu: 2nd 2016 2:10:49 (record for 2nd fastest time at Honolulu Marathon), 2nd 2015 2:12:47, 1st 2014 2:15:35,

Best Known For: Known as Mr. Amsterdam. He made his marathon debut in Amsterdam and has won the Amsterdam Marathon three times on eight attempts. He has 5 career marathon victories in 20 starts.

Bib #: 3 -- Dennis Kimetto, 33, Kenya

Personal Best: 2:02:57, Berlin, 2014

Key 2017 Results:

Other Marathon Achievements: Dennis Kimetto is the marathon world record holder. 2:02:57 set in Berlin 2014. 2:03:45, Chicago, 2013, course record. 2:04:16, Berlin, 2012. 2:05:50, London, 2015. 2:11:44, London, 2016.

At Honolulu: Honolulu Marathon debut.

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Bib #: 4 -- Festus Talam, 23, Kenya

Personal Best: 2:06:13, Eindhoven Marathon, 2017

Key 2017 Result: Winner of 2017 Eindhoven Marathon (NED) in 2:06:13 / PB, 4th in 2017 Rotterdam Marathon (NED) in 2:07:10

At Honolulu: Festus Talam ran the 2016 Honolulu Marathon as a pacesetter. He returns in 2017 to fight all the way to the finish.

Best known For: He won the Eindhoven Marathon in October this year in a time of 2:06:13. He is a two-time Eindhoven Marathon champion (2016 and 2017). Has two marathon victories in four starts.

Bib #: 5 – Titus Ekiru, 25, Kenya

Personal Best: 2:07:43, 2017 Seville Marathon

Key 2017 Result: Winner 2:07:43, 2017 Seville Marathon

At Honolulu: Debut

Bib #: 6 – Vincent Yator, 28, Kenya

Personal Best: 2:13:04, Amsterdam Marathon, 2013

At Honolulu: Honolulu Marathon Debut

Other Marathon Achievements: Silver Medalist, African Championship, Nairobi, 2010. Winner, Kenyan Championship 10,000m, Nairobi, 2015. Winner, Paris Half Marathon, 2015. 9th over 10,000m in 2016 Eugene Diamond League (USA) in 27:25.94 / PB. 4th in 2015 Yangzhou Half Marathon (CHN) in 59:55 / PB

Bib #: 7 – Philip Tarbei, 23, Kenya

Personal Best: Half Marathon – 1:01:21, 2017 Napoli Half Marathon

Key 2017 Result: Winner Hapalua Half Marathon 1:03:27, Winner Napoli Half Marathon 1:01:21

At Honolulu: Philip Tarbei returns to Honolulu after his win at the [Hapalua – Hawaii's Half Marathon](#). He will be a pacesetter at the 2017 Honolulu Marathon.

Bib #: 8 – Reuben Kerio, 23, Kenya

Personal Best: 2:08:12, Kosice Marathon 2017 (PR)

Key 2017 Result: 1:01:21, Lago Maggiore (Half) Marathon, 2017

At Honolulu: Pacesetter

Elite Athlete Bios - WOMEN

Bib #: F1 -- Brigid Kosgei, 23, Kenya

Personal Best: 2nd, 2017 Chicago Marathon 2:20:22 (personal best)

Key 2017 Results: 2nd, 2017 Chicago Marathon 2:20:22 (personal best)

At Honolulu Marathon: The defending champion returns in 2017.

Best Known For: Brigid has three marathon victories in six starts, including the 2016 Honolulu Marathon.

Other Marathon Achievements: 2nd, 2016 Lisbon Marathon, 2:24:45; 1st 2016 Milano City Marathon, 2:27:45; 1st 2016 Honolulu Marathon, 2:31:11.

Bib #: F2 – Joyce Chepkirui, 29, Kenya

Two time Honolulu Marathon winner(2014-2015) , Joyce Chepkirui will attempt to regain her title from Brigid Kosgei.

Personal Best: 2015 Amsterdam 2:24:11 / PB

Key 2017 Results:

At Honolulu Marathon: Winner of 2015 Honolulu Marathon in 2:28:34,

Winner of 2014 Honolulu Marathon in 2:30:23

Best Known For: Has 45 career wins at distances from 6 kilometers to the marathon.

Bib #: F3 – Lucy Karimi, 31, Kenya

Personal Best: Personal best of 2:24:46 (Prague, 2016)

Key 2017 Results:

At Honolulu Marathon: 2nd, 2015 Honolulu Marathon.

Best Known For: Veteran of 22 marathons, including 6 victories.

Other Marathon Acievements: – Winner, Prague Marathon, 2016 – Winner, Milano Marathon, 2015 – Three-time winner, Buenos Aires Marathon, 2012-2014

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Bib #: F4 – Nancy Kiprop, 38, Kenya

Personal Best: 1st 2017 Vienna Marathon, 2:24:40 PB

Key 2017 Results: 1st 2017 Vienna Marathon, 2:24:40 PB

Best Known For: Nancy is the oldest woman in the elite field of 2017. She has 27 career wins from 3000m to the marathon.

Other Marathon Achievements: 2nd 2016 Valencia Marathon, 2:25:13; 2nd 2015 Valencia Marathon, 2:27:34. Has fast half-marathon personal best of 1:07:22 (Usti nad Labem, Czech Republic, 2017).

Bib #: F5 – Janet Rono, 29, Kenya

Personal Best: 2:26:03, Tokyo 2014

Key 2017 Results:

At Honolulu Marathon: Debut

Other Marathon Achievements: 1st, 2011 Hong Kong Marathon, 2:33:42; 3rd, 2015 Valencia Marathon, 2:29:21; 4th, 2016 Seoul Marathon, 2:27:23; 1st 2014 Ljubljana Marathon, 2:29:16.

<http://www.honolulumarathon.org/media-center/elite-runners/>

Prize Money

\$150,000 prize money purse

Equal \$40,000 first prize payments for men and women.

1 st Place	\$40,000
2 nd Place	\$16,000
3 rd Place	\$10,000
4 th Place	\$6,000
5 th Place	\$3,000

Time Bonus

\$15,000 bonuses for the men's and women's race records.

Men's record: 2:09:38

Women's record: 2:27:19

Course Records

COURSE RECORDS				
Men	2016	Lawrence Cherono	Kenya	2:09:38
Women	2006	Lyubov Denisova	Russia	2:27:19
Wheelchair	2006	Masazumi Soejima	Japan	1:29:22

Champions 1973-2016

<http://www.honolulumarathon.org/history/1560-2/>

2016 Honolulu Marathon in numbers

Mens Champion	Lawrence Cherono, Kenya 2:09:38
Womens Champion	Brigid Kosgei, Kenya 2:31:10

2016 Finishers

Marathon	28,664
Race Day Walk	2,811

2017 ENTRY STATISTICS

31,500 participants have signed up for 2017 Honolulu Marathon & 10K (as of Dec 8 - registration is still open)

Entry facts:

- 49% of participants are female which is more than any other big city marathon.
- 32% of participants have never done a marathon before

Marathon History: 1973-2016

Entrants and Finishers

*not including Race Day Walk

YEAR	ENTRANTS	FINISHERS	%FINISHED
2016	28,664	20,235	71%
2015	30,797	21,563	70%
2014	30,434	21,815	72%
2013	31,579	22,096	70%
2012	31,083	24,063	77%
2011	22,615	19,078	84%
2010	22,806	20,168	88%
2009	23,469	20,323	87%
2008	23,230	20,261	87%
2007	27,829	23,299	84%
2006	28,637	24,575	86%
2005	28,048	24,295	87%
2004	25,671	22,407	87%
2003	25,283	22,161	88%
2002	30,428	26,477	87%
2001	23,513	19,236	82%
2000	26,465	22,636	86%
1999	26,724	21,211	79%
1998	27,704	22,112	80%
1997	33,682	26,495	79%
1996	30,864	24,414	79%
1995	34,434	27,022	78%
1994	32,771	25,833	79%
1993	29,514	23,640	80%
1992	30,905	23,515	76%
1991	14,605	13,038	89%
1990	13,268	11,866	89%
1989	10,813	9,673	89%
1988	10,205	8,808	86%
1987	10,413	8,793	84%
1986	10,354	8,537	82%
1985	9,310	7,646	82%
1984	10,653	8,166	77%
1983	10,847	8,434	78%
1982	12,275	10,023	82%
1981	7,270	7,170	99%

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1980	8,419	6,630	79%
1979	8,500	6,512	77%
1978	7,204	5,587	78%
1977	3,500	2,900	83%
1976	1,670	1,443	86%
1975	782	706	90%
1974	315	297	94%
1973	162	151	93%
TOTAL	766,388	628,916	83%

Marathon Entrants from Japan 1973 – 2016

*not including Race Day Walk

YEAR	TOTAL ENTRANTS	JAPAN ENTRANTS	% JAPAN ENTRANTS	OTHER ENTRANTS
2016	33,105	14,034	43.2%	19,073
2015	33,608	14,682	44.00%	18,926
2014	30,434	13,458	44.2%	17,640
2013	31,579	14,211	45.00%	17,368
2012	31,083	16,283	52.40%	14,800
2011	22,615	12,359	55.0%	10,256
2010	22,806	13,492	59.0%	9,314
2009	23,469	14,402	61.0%	9,067
2008	23,230	14,396	62.0%	8,834
2007	27,829	17,057	61.3%	10,772
2006	28,637	17,905	62.5%	10,732
2005	28,048	17,345	61.8%	10,703
2004	25,671	15,723	61.2%	9,948
2003	25,283	15,149	59.9%	10,134
2002	30,428	17,266	56.7%	13,162
2001	23,513	9,159	39.0%	14,354
2000	26,465	14,282	54.0%	12,183
1999	26,724	12,877	48.2%	13,847
1998	27,704	13,925	50.3%	13,779
1997	33,682	17,952	53.3%	15,730
1996	30,864	18,285	59.2%	12,579
1995	34,434	21,717	63.1%	12,717
1994	32,771	21,291	65.0%	11,480
1993	29,514	19,001	64.4%	10,513
1992	30,905	18,286	59.2%	12,619
1991	14,605	10,236	70.1%	4,369
1990	13,268	8,674	65.4%	4,594
1989	10,813	6,004	55.5%	4,809
1988	10,205	5,094	49.9%	5,111
1987	10,413	4,551	43.7%	5,862
1986	10,354	3,553	34.3%	6,801
1985	9,310	2,361	25.4%	6,949
1984	10,653	1,867	17.5%	8,786
1983	10,847	1,300	12.0%	9,547
1982	12,275	1,500	12.2%	10,775

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1981	7,270	977	13.4%	6,293
1980	8,419	650	7.7%	7,769
1979	8,500	500	5.9%	8,000
1978	7,204	200	2.8%	7,004
1977	3,500	120	3.4%	3,380
1976	1,670	1	0.1%	1,669
1975	782	0	0.0%	782
1974	315	0	0.0%	315
1973	162	0	0.0%	162
TOTAL	769,199	397,597		372,266

Economic Impact (2005-2011)

Based on studies led by Jerry F. Agrusa Ph.D.,
Travel Industry Management, Hawaii Pacific Univeristy

2005

Total Impact	
Total sales generated	\$100,070,000
Total direct, indirect and induced income generated	\$45.26 million
Total direct, indirect and induced tax revenue generated	\$4,441,203

2006

Total Impact	
Total sales generated	\$101,590,000
Total direct, indirect and induced income generated	\$47.75 million
Total direct, indirect and induced tax revenue generated	\$4,632,120

2007

Total Impact	
Total sales generated	\$108,890,000
Total direct, indirect and induced income generated	\$51.15 million
Total direct, indirect and induced tax revenue generated	\$3,719,743

2008

Total Impact	
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Total sales generated	\$100,662,520
Total direct, indirect and induced income generated	\$47.62 million
Total direct, indirect and induced tax revenue generated	\$4,234,371

2009

Total Impact	
Total sales generated	\$100,076,651
Total direct, indirect and induced income generated	\$48.04 million
Total direct, indirect and induced tax revenue generated	\$5,139,910

2010

Total Impact	
Total sales generated	\$106,527,449
Total direct, indirect and induced income generated	\$51.13 million
Total direct, indirect and induced tax revenue generated	\$5,419,947

2011

Total Impact	
Total sales generated	\$107,670,000
Total direct, indirect and induced income generated	\$50.59 million
Total direct, indirect and induced tax revenue generated	\$5,010,070

Trivia in numbers

What it takes to conduct a world-class marathon

1,900,000 cups
104,780 pounds of ice cubes
40,000 Freshly Made Malasadas
70,000 sponges
14.5 acres of tents (652,500 sq. feet)
14,850 feet rope/plastic barriers
2,670 feet flagging tape
420 portable toilets
4,450 rolls of toilet paper
500 cones
9,500 thirty-three gallon trash bags
125,000 small safety pins
450 eight-foot tables
650 folding chairs
349 Special Duty Police Officers & 35 solo bikers
175 full-size buses
2,350 No Parking signs
9,950 volunteers